

# ESSENTIAL ITEMS FOR BRANDING

TOOLS FOR A SUCCESSFUL STARTUP



## MARKET ANALYSIS

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.



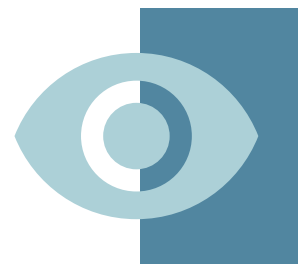
## COMPETITIVE ADVANTAGE

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.



## BRAND VISION AND NAME

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.



## CORE BRANDING ASSETS

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.



## ONLINE PRESENCE

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.

